

TITLE: METHOD AND APPARATUS FOR CONTENT PERSONALIZATION OVER A TELEPHONE INTERFACE
WITH ADAPTIVE PERSONALIZATION

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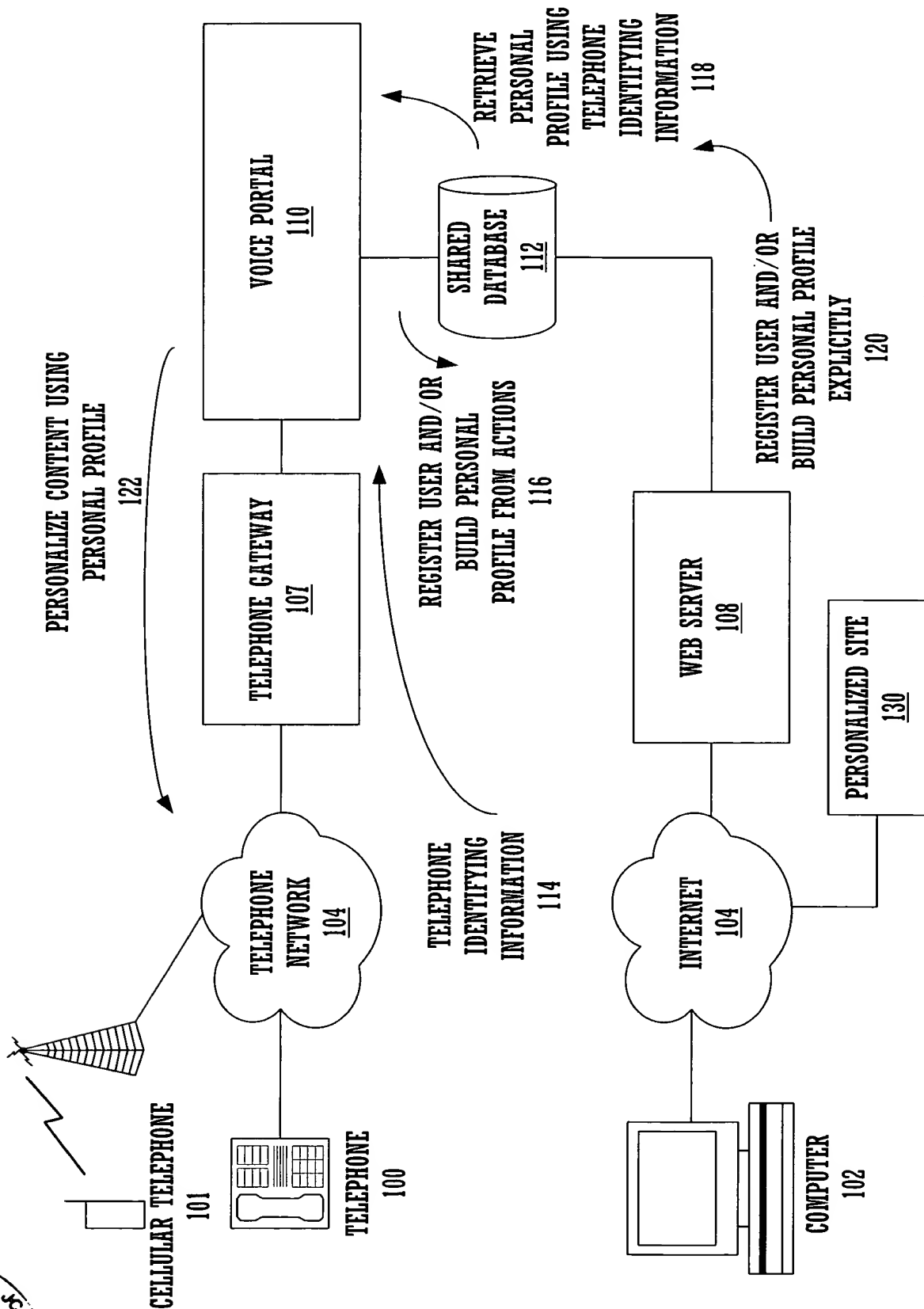


FIGURE 1



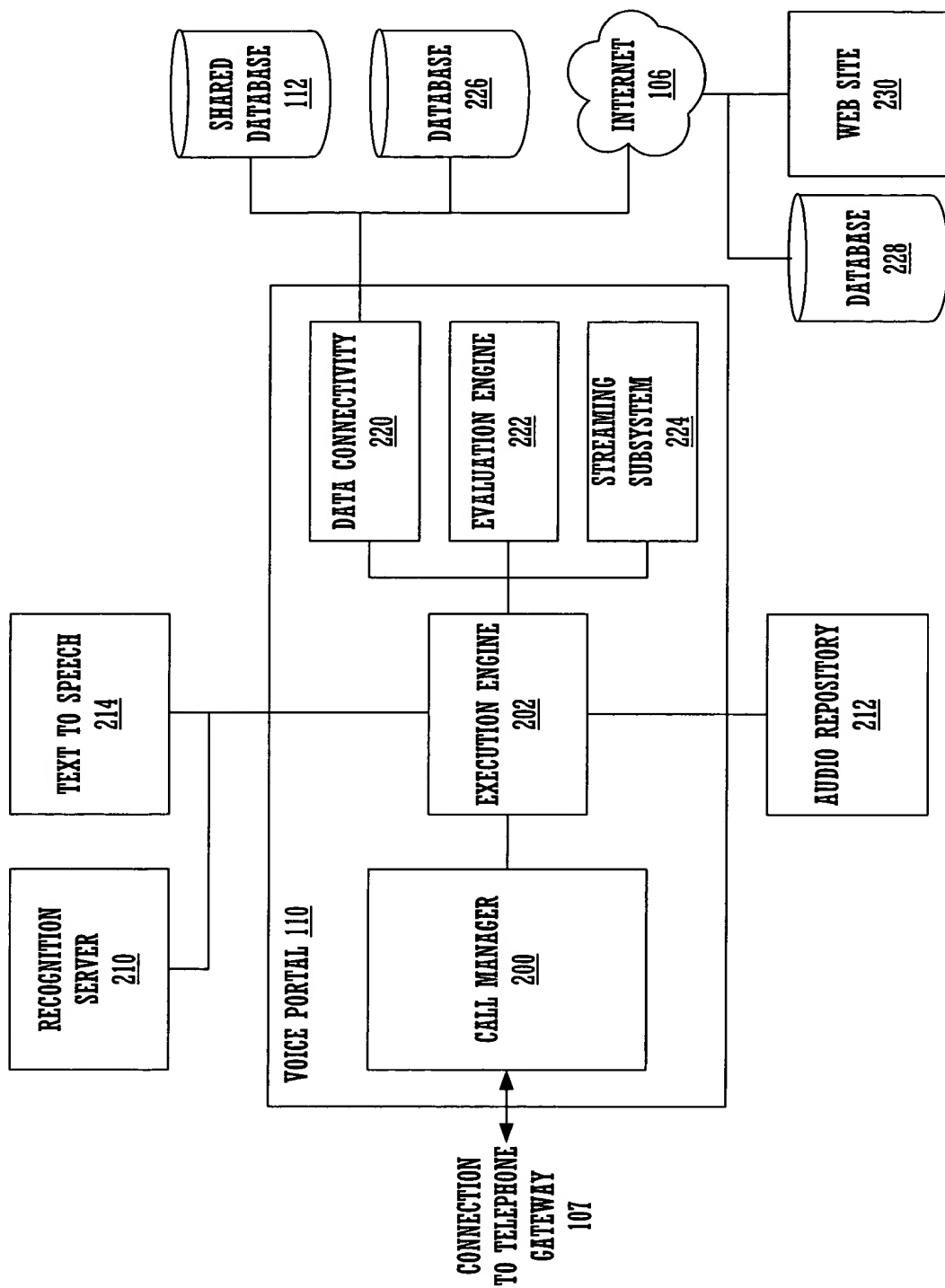


FIGURE 2

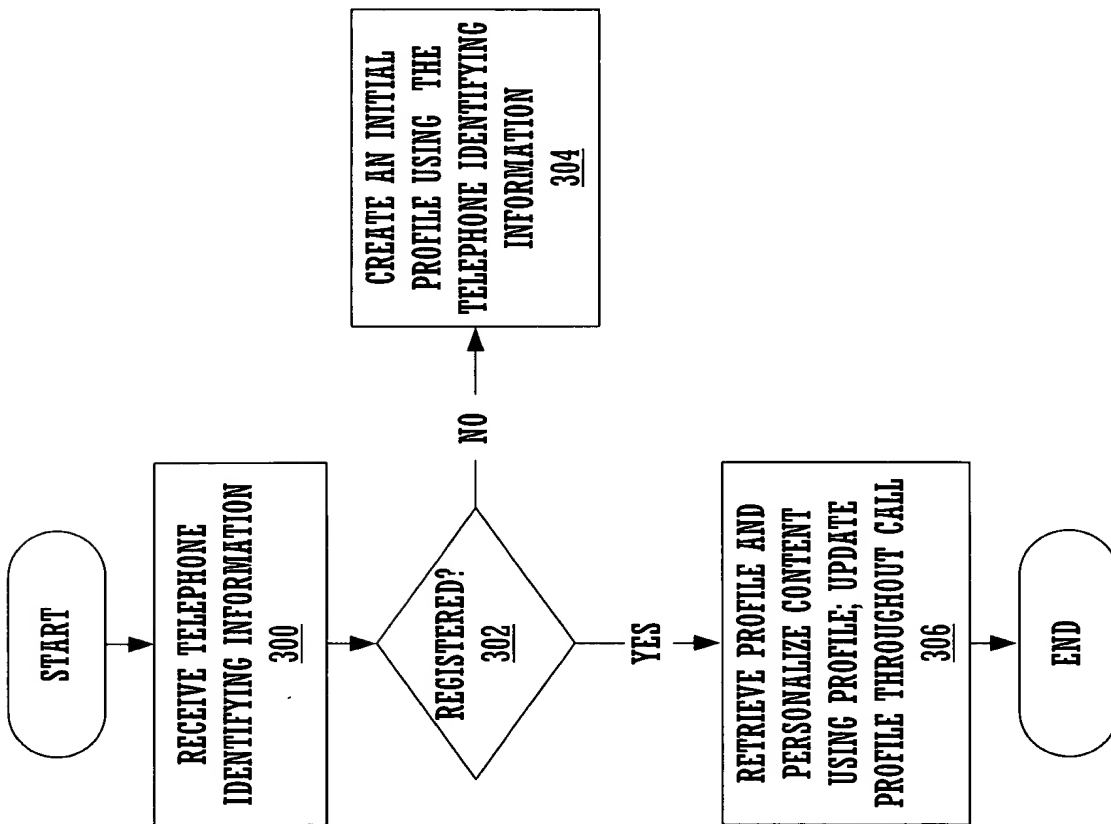


FIGURE 3

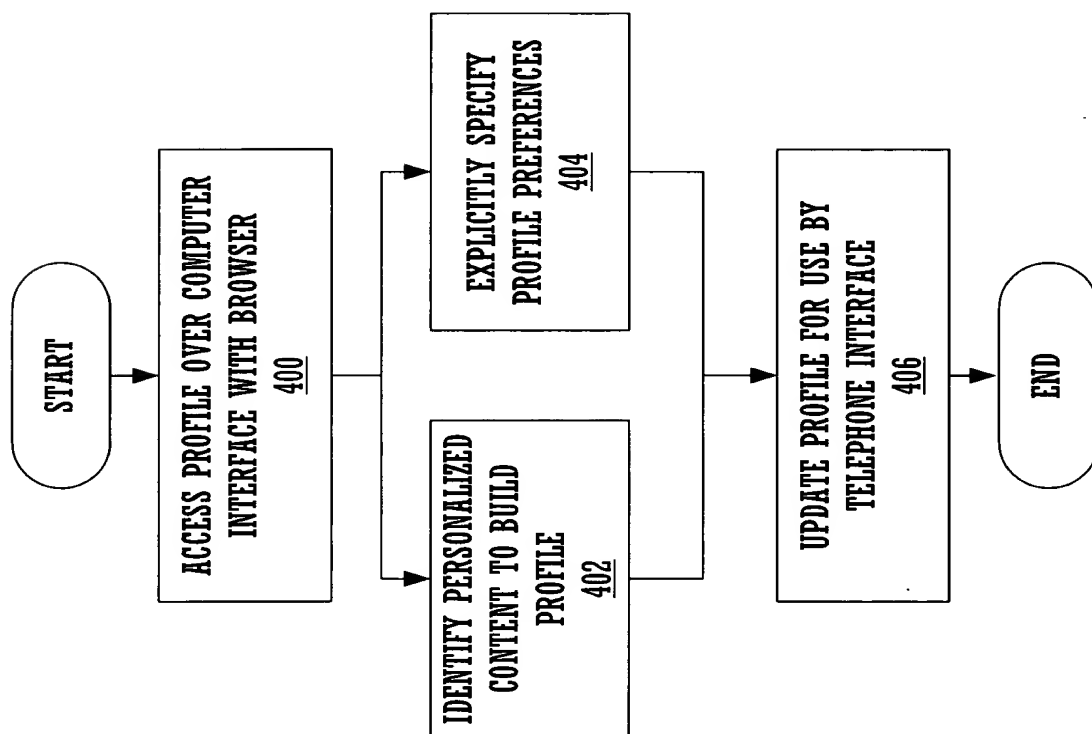


FIGURE 4

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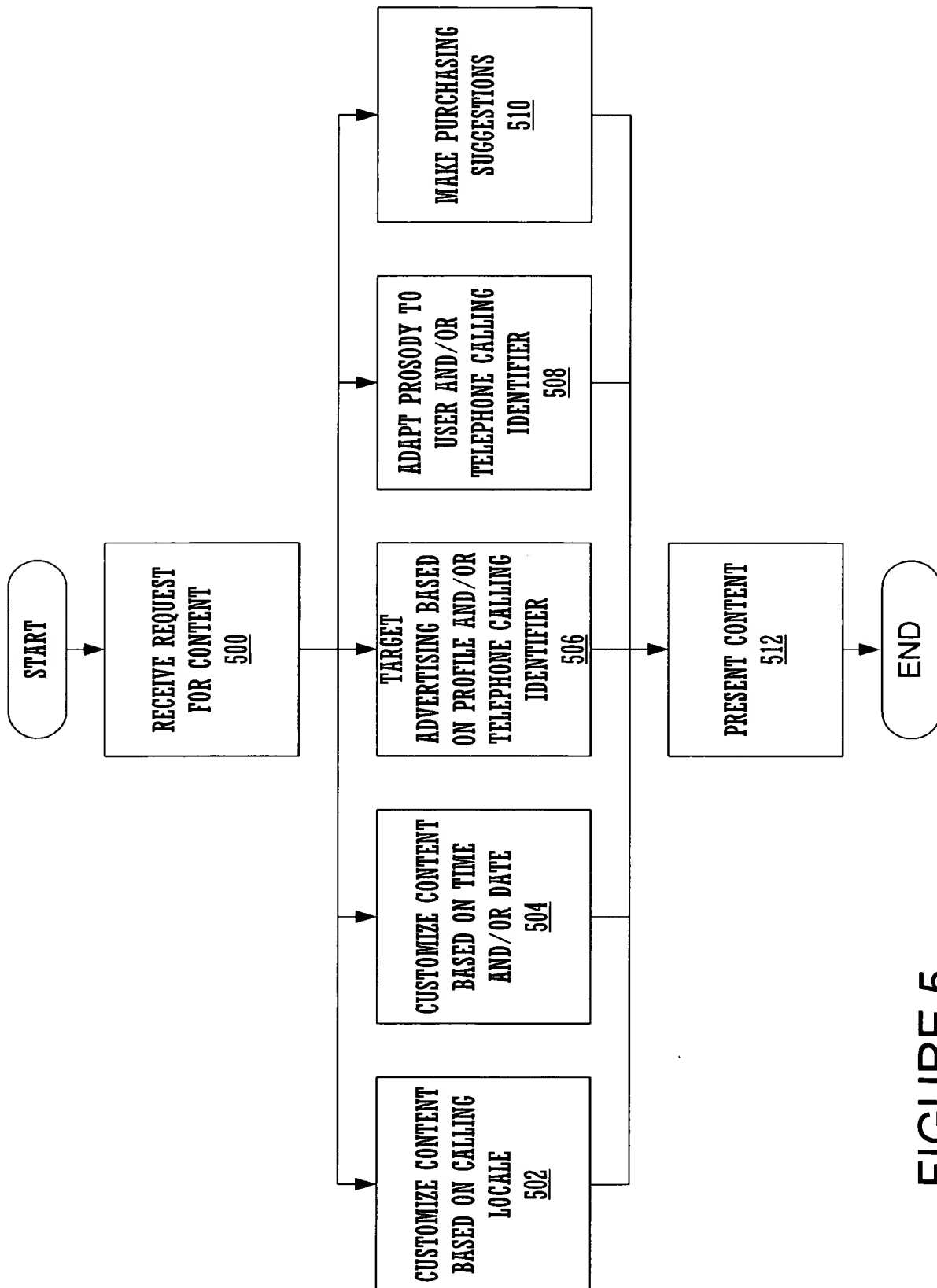


FIGURE 5